



GREEN BAY PACKAGING

OUR FUTURE AT HOME

GREEN BAY PACKAGING IS USHERING IN THE NEXT ERA OF WISCONSIN PAPER

Green Bay Packaging Inc. is proud to announce plans to build a new paper mill and reinvest in Green Bay and Brown County.

We will be replacing our current, 71-year-old Paper mill in Green Bay with a new, state of the art facility on the same location. Our investment in this mill will be the largest business development project in Brown County history. This new facility will also be the first new paper mill in Wisconsin in over 30 years, bringing new technology that will result in cutting edge efficiencies in both production and the environment.

Investing in the future is what has made GBP an industry leader in production efficiency and environmental sustainability.

\$500 Million

Total Investment by
Green Bay Packaging

1000

Construction Jobs
Required

50%+ Job Growth

at Green Bay Packaging
(In Wisconsin, 2013-2022)

50% Reduction

in Greenhouse Gas Emissions
Per Ton of Paper Produced

2X

Current Mill Production
Capacity

No Wastewater

will be discharged into
the Fox River

CONTINUING THE GREEN BAY PACKAGING LEGACY

HISTORY

Green Bay Packaging was started by George Kress in Green Bay in 1926 and began producing corrugated boxes in 1933. Since then, the company has grown to house 30 different divisions in 14 states and employs more than 3500 people across the US, but remains headquartered in Green Bay and privately owned by the Kress Family. Over the last 5 years, we have added 387 new jobs in the state and have paid more than \$500 million in wages to Wisconsin employees.



THE STATE OF THE PAPER INDUSTRY

Wisconsin is the leading producer of paper products in the United States, which means that a large portion of the Wisconsin economy is reliant on the paper industry. Since 1994, however, 15 mills have closed and 20,000 jobs have been lost.

Since its peak around the year 2000, the paper industry in Wisconsin has felt the impact of changes in technology, which created a lower demand for books, newspapers, and magazines, but an increased demand for boxes and corrugated paper for shipping.

At least ten paper companies founded in Wisconsin have moved their headquarters out of the state or been purchased by out of state companies.

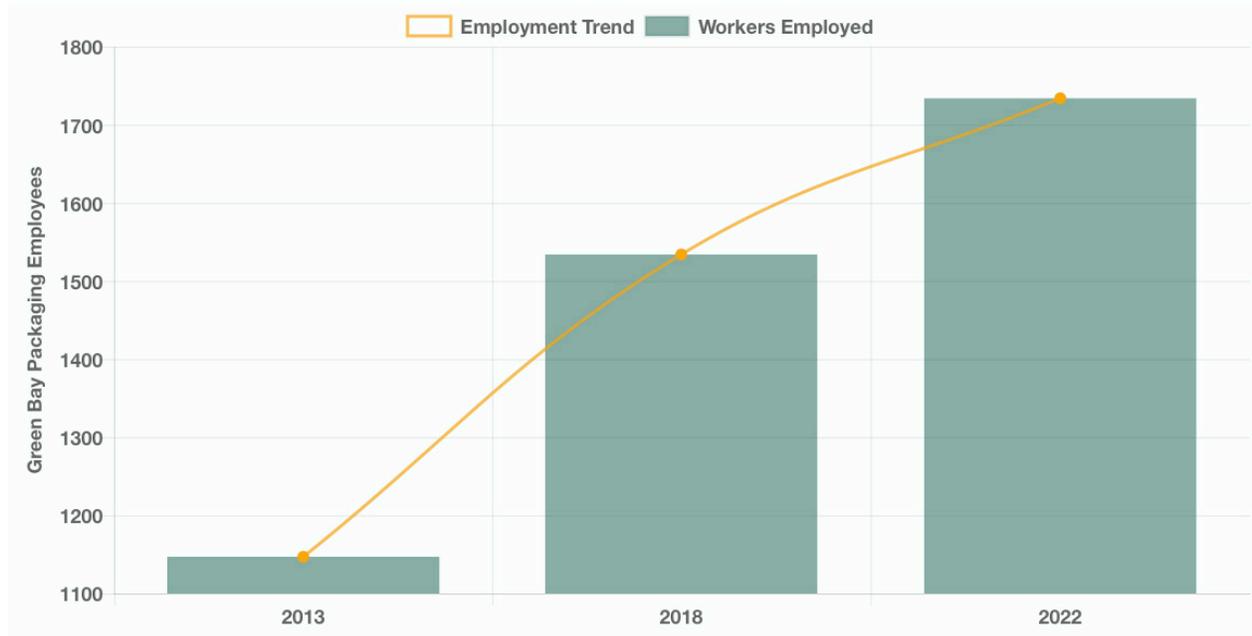
As a result, many of these mills are no longer in operation.



In contrast, Green Bay Packaging is one of the few locally owned, locally headquartered paper companies in the area. Because of this, we are committed to our local employees and the Green Bay area. **Additionally, our mill makes corrugated paper, which has experienced an increase in demand with the rise in technology.**

To keep up with this demand, we must continue to increase our output capacity in order to grow as a company and stay competitive, and that's what this new mill will do.

ECONOMIC IMPACT



Our proposed new mill would not only add jobs directly at Green Bay Packaging, but it will preserve the 1,100 jobs currently in Brown County by maintaining the competitive edge that has made Green Bay Packaging a leader in corrugated paper.

Outside of the company, our \$500 million investment will positively impact other industries across Northeast Wisconsin and create an economic surge in Brown County.

Building a new mill at Green Bay Packaging's Green Bay location would require an additional 1,000 construction jobs right here in Brown County. That will amount to roughly 1.5 million man-hours of good paying, skilled-labor jobs.

We also know that this investment **will result in a 50% increase in the company's commerce out of the new facility.**

This means more trucks will be needed to transport the company's products and raw materials. Transportation is a vital industry to Wisconsin's economic standing. Healthy paper, construction, and transportation industries results in a healthy Wisconsin economy.

OUR ENVIRONMENT

BUILDING FOR THE FUTURE WITH AN EYE TOWARDS SUSTAINABILITY.

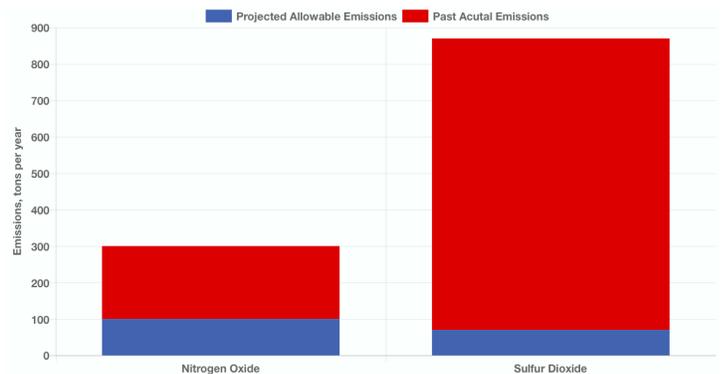
Since 1933, Green Bay Packaging has always focused on operating in a manner that's compatible with the environment, and this new mill will cement their role as an industry leader in environmental sustainability for generations to come.

With the new technology that this project will bring, we will be able to establish a state of the art production process while using cutting edge energy and water management.

What does this mean?

NO MORE COAL

Our last facility-wide coal burner will be replaced with modern gas boilers that burn cleaner and will **reduce sulfur dioxide and particulate matter emissions by over 90%**



NO WASTEWATER INTO THE FOX RIVER

We will begin operating within a reclaimed water system, meaning that **we will not draw water from, nor discharge water into the Fox River ever again.**

CLEANER AIR

Finally, because of a more efficient facility, **we will emit 50% less greenhouse gases per ton of paper produced.**

Once operational, we will be producing **double the paper with zero coal burned, zero water discharged into the river, and half the greenhouse emissions into the atmosphere.**



FOR ADDITIONAL INFORMATION
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